

# off to market

## Strategic Opportunities

### Mailing Lists

Printed labels (one-time use)

*Main Contacts (1,100)* ..... \$75

*Main & Secondary Contacts (2,300)*..... \$140

Excel spreadsheet file (multiple use)

*Main Contacts (1,100)* ..... \$120

*Main & Secondary Contacts (2,300)*..... \$240

### Web

Link from directory listing to member site ..... \$35/year

Home-page ad with link to member site (170x60 px) ... \$30/month

### Friday FastTake or Tuesday E-Vite – 3,500 subscribers

One Column (200 x300 px).....\$25/week

*Placement: Left-hand side below first article*

Two Column (400x300 px).....\$35/week

*Placement: Right-hand side below lead story*

Three Column (600x300 px).....\$35/week

*Placement: Bottom of publication*

Three Column (600x300 px).....\$45/week

*Placement: Top of publication*

*Electronic and Web advertisements may be accepted as .jpg, .png or .gif files at 150 dpi.*

- All advertising is accepted on a first-come, first-served basis.
- Each position is available for a maximum of four consecutive insertions.
- The Chamber reserves the right to reject any advertisement it deems inappropriate.



### We Believe in Business.

*Service  
Support  
Promotion*

### We Back Business.

*Community Voice  
Government Advocacy  
Special Interest Groups*

### We Build Business.

*Marketing  
Education  
Networking*

For information, contact:

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